Westport Area Business Association Meeting – Minutes

Date: March 3, 2020 10:00AM – Special Meeting

Attendees: Ila Cottone, Bonnie Hahn, Bryan Gatewood, JoAnn Smith, Mike

Gasper, Becky Tichenor, Mark Koors,

10AM - Call to order/Roll Call for Quorum -

New Business:

Ila shared that she has done some financial and organizational analysis. She shared her thoughts with the board. We need to set goals and have a plan.

Goals:

Upgrade Town Crier Address/Re-purpose vacant buildings in town Bring 2x new businesses to town in 2020

We should be concentrating on businesses in Westport and bringing in more businesses. Suggestion to add a "spotlight" business in each edition of the Town Crier. Suggestion that the Covered Bridge Festival and Santa's Village be turned over to MainStreet and the Business Association would sponsor the Duckling Derby. Ila and JoAnn will contact Connie Davis and/or Megan Ross - MainStreet.

Motion to hand over CB Festival and Santa's Village to Main Street Westport-Bonnie Hahn 1st, Mark Koors 2nd, vote was unanimous.

It was agreed to keep the large Christmas Decorations.

The status of Santa's Workshop building is TBD. Ila offered the Venue on 3 for Santa's Village in November/December 2020. There were approximately 30 vendors inside the Venue for the health fair in October 2019.

The idea of a coordinated master community calendar was brought up. This is especially important due to the large number of renters in our community.

Monday, March 23rd Ila will be on WTRE with Jeff Emmsweller to discuss WABA.

Mike Gasper shared that Kiwanis will be putting in a walking path around the ball park area and putting in some new swingset equipment.

Motion to adjourn by Mike Gasper, 2nd JoAnn Smith. Meeting adjourned at 11:09 AM.