

## Westport Area Business Association Meeting – Minutes

Date: Wednesday, July 21, 2021

5:30 Dinner, with meeting to follow.

Menu = BBQ Something – menu is up to Lila

Attendees: Dennis Fogle, Dave Purcell (Southeastern Baptist Youth Camp)

Call to order/Roll Call for Quorum – Board Members: Ila Cottone, Mark Koors, Bonnie Hahn, Bryan Gatewood, ~~Sandi Billieu, Jackie Elliott~~, Terri McGrath, ~~Becky Tichenor~~, Joann Smith, ~~Mike Gasper~~,

Minutes of 6/16/2021 Meetings – Bryan Gatewood – Motion to accept 1<sup>st</sup> – BonnieH, 2<sup>nd</sup> BarbW. Motion carried.

Treasurer’s Report - Bonnie Hahn – Motion to accept by BryanG, 2<sup>nd</sup> by TerriMcG.

Membership Committee Chairman Report – Becky Tichenor – absent.

Public Relations Committee Chairman(s) Report – Sandi Billieu/Jackie Elliott – absent.

New Business Committee Chairman Report – Mike Gasper – absent.

### **Old Business:**

### **New Business:**

BryanG made a motion to sell the back cover of the Town Crier for \$250. 2<sup>nd</sup> by Terri McGrath. Motion carried Unanimously. Mark Koors suggested that we reach out to Tami Wenning to see if she would to a “Southern Exposure” type of article for next years issues.

It is official – Craig Rigby has purchased Padgett’s Garage.

New Mexican Restaurant is coming along.

DennisF – August 21<sup>st</sup> at Westport Clinic the Hospital will be hosting a Covid vaccination clinic. Dennis stated that the Delta variant has now been reported in all counties.

MarkK – Covered Bridge is not covered by insurance for floods. Inspectors have been there and will return with an estimate. Preliminary estimate is \$100,000 in damage. Siding is wood ship-lap Poplar. Structurally the bridge is fine. Without siding it should not have foot or vehicle traffic. That’s why it is remaining closed. The County has a line-item fund for the Covered Bridge that has about \$10K in it right now. Brad Speer has contacted FEMA to see if there is

any money available. The bridge will eventually be repaired. It's just a matter of how much it will cost. Terri gave MarkK over \$700 that was collected at DQ so far in 21 days. Wednesday, August 4th and Thursday, September 9th are now designated as Covered Bridge Sponsor Nights at Westport Dairy Queen.

Ila suggested that we look to see if there are any Covered Bridge societies out there that may have \$\$ to help with our bridge repair.

JoAnn Smith gave an update on Suff-n-Things. They have expanded hours. Also the "swap meet" that used to be at the Westport Park has now moved to the Methodist Church parking lot. Grand Opening of the Swap Meet will be Saturday, August 7<sup>th</sup>.

Bryan Gatewood introduced Dave Purcell the new Director at Southeastern Baptist Youth Camp.

Ila Cottone made the motion to sponsor The Race at Southeastern Baptist Youth Camp at \$100. 2<sup>nd</sup> by Terri McGrath. Motion Carried.

BarbW reported that Main Street is now hosting the Farmer's Market every Tuesday from 3-6 or as long as produce holds-out.

TerriMcG reported the DQ has seen a bit of a slow-down due to the county fairs. Her goal is to stay open until November 30<sup>th</sup>.

## **Adjournment**

Motion to Adjourn by MarkK, 2<sup>nd</sup> by Terri McG. Meeting adjourned at 6:56 PM.

Next Meeting **Wednesday, August 18, 2021, Dinner 5:30, Meeting 6:00.**

Menu = Spaghetti, Cheese Bread, Lettuce Salad, Agel Food Cake/Ice Cream

*Up Coming Events:*

Crier Improvement Committee 7/21/2021 4:30PM

Attendees: Bonnie Hahn, Barb Winchester, Bryan Gatewood, Ila Cottone,

Bryan reported that the August / September community calendars were transmitted to Sandra via email on 7/12/2021. The actual cutoff date was 7/10/2021. Sandra said she would see what she can do to fit the calendars onto 1-page. Also new content has to come in 4-page increments. Bryan shared this with the improvement committee.

Improvement questionnaire (1/2-page), recipe' (1/2-page), kids Coloring page, 2x community calendar, and Business Spotlight will all be communicated to Sandra prior to September 10<sup>th</sup>.

The improvement committee reviewed the current cost structure for the ads in the crier. It was proposed an Individual Membership at \$20 per year and Business Membership at \$50 per year. \$100 would include membership and a directory listing in all 6 issues of the Crier. Also each business membership is good for 2x businesses.

Most churches do 1-business card ad and a directory listing. 1/8 page will stay at \$30. ¼ page is \$60. ½ page is \$125 and full-page is \$200. We want to sell the back cover for \$250. 3x business card size will still be \$90.

Photo contest for next year's Crier cover photos will go into December/January issue. Our write-up on the contest rules will need to meet the November 10<sup>th</sup> cutoff. Bring rules/ideas to next Crier Improvement meeting.

Next Crier Improvement meeting will be at 4:30 August 18<sup>th</sup>.