

Westport Area Business Association Meeting – Minutes

Date: Wednesday, September 15, 2021

5:30 Dinner, with meeting to follow.

Menu = Fried Chicken, Mashed Potatoes/Gravy, Green beans, Cole slaw and Peach Pie

Attendees: Dennis Fogle, Barb Winchester,

Call to order/Roll Call for Quorum – Board Members: Ila Cottone, ~~Mark Koers~~, Bonnie Hahn, Bryan Gatewood, ~~Sandi Billieu~~, Jackie Elliott, Terri McGrath, Becky Tichenor, Joann Smith, Mike Gasper,

Minutes of 8/18/2021 Meetings – Bryan Gatewood

- MikeG 1st, BonnieH 2nd, motion to approve minutes as presented.

Treasurer's Report - Bonnie Hahn

- BryanG 1st, 2nd JoAnnS, motion to approve treasurers report as presented.

Membership Committee Chairman Report – Becky Tichenor

- Becky reported that Craig Rigby is very busy with his new car repair shop.

Public Relations Committee Chairman(s) Report – Sandi Billieu/Jackie Elliott

- Bryan read the Public Relations update from Sandi.

New Business Committee Chairman Report – Mike Gasper

- Mike is still working with an insurance agent but his contact has suddenly went silent.

Old Business:

- Dennis Fogle reported that Healthy Fair is still GO for October 30th. He handed out some brochures that we can distribute as we see fit. Ila will be providing use of her Food Truck.

New Business:

- Dennis also reported that some of the building acquisitions along Lincoln St. will start to show some life next year.
- Mike Gasper pointed out that the next issue of the Crier should contain information about the tree lighting ceremony. Bryan will get info from last year's issue of the Crier and forward to Sandra for inclusion in the October/November issue.
- Everyone agreed that having the annual meeting in October per the bylaws was OK this year. Mike explained that gives the new officers the November meeting to get everything switched over before the end of the year.
- Everyone also agreed in principle to allow the Crier improvement committee to investigate a two-tiered ad pricing structure where ads for non-members would be a little more expensive but available to non-member businesses in the 25-mile radius.
- Terri reported that the DQ has received for the Covered Bridge repair has now surpassed \$2,000.

- Mike reported that Daily News Cheer Fund bell-ringers will be needed for the upcoming Holiday Season.

Adjournment

- Motion to adjourn by MikeG, 2nd by BarbW. Meeting adjourned at 6:50PM.

Next Meeting **Wednesday, October 20, 2021, Dinner 5:30, Meeting 6:00.**

Menu = Ham, Au-Gratin Potatoes, Corn Casserole, rolls and Pecan Pie

Up Coming Events:

Saturday 10/30 Health Fair at Venue on 3 10A-2P?

Crier Improvement Committee 4:30 PM

Attendees: Bryan Gatewood, Bonnie Hahn, Becky Tichenor, Ila Cottone, Barb Winchester

Bryan presented the insert for the Photo Contest to be included in the December/Jan issue of the town crier. The Photo Contest rules and a questionnaire for Crier Improvements will be sent to Sandra by November 10th.

Ila agreed to do another Recipe' page and another kid's page for the December/Jan issue.

The next Business Spotlight article will be on the Community Business Services move to the property on the highway next to Dollar General. Bryan will interview Laurel Fry or Darrell Richards for this article.

The update from Sandra was read and the improvement committee is still confused as to the issue with the membership forms.

We discussed additional ways of increasing ad revenues for the Crier. The idea of a two-tiered price structure was discussed again. One price structure would be for members and the other would be for non-members.